

Doug Erickson – 51A Reservation Terrace, Newburyport, MA 01950
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Technical Proficiency

Adobe CS4/Quark. – Studio Photography/Lighting – Final Cut Pro

Employment History

2008 – Present – **Graphic Designer** – Freelance

Please view <http://www.plumislandfocus.com> to view portfolios. Create logos, packaging, brochures, posters, signage, menus, web sites and commercial photography for clients ranging in size from locally-owned restaurants to multi-million-dollar corporations.

2011 – Present – **Adjunct Faculty** – School of the Museum of Fine Arts, Boston, MA

Part-time Design Instructor for the Museum School's Adult Continuing Education Department.

2010 – **Producer** – Current Bid TV, Haverhill, MA

Produced television pilot for "Current Bid," a reality TV series on using mobile technology to find under-priced items for sale in antique stores, flea markets, yard sales and live auctions, demonstrating how to use web research and creative photography to sell them at a profit via online auction. Wrote script, hired and managed production crew & actors, managed & maintained contracts, model releases & property releases, oversaw editing, and negotiated sale of concept.

2006 – 2008 – **Multimedia Producer** – Lionbridge Communications, Framingham, MA

Budgeted and implemented cost-saving multimedia localization projects for clients including Microsoft, GE, Bose and Disney.

2003 – 2006 – **Multimedia/Graphic Designer** – Trialgraphix, Washington, DC

Created 2- and 3-dimensional graphic displays of objects, quantities and concepts used successfully in litigation worth millions. Printed large-format graphics and photographs on HP Designjet plotters.

2000 – 2003 – **Interactive HazMat Training Coordinator** – IAFF, Washington, DC

Brought the International Association of Fire Fighters' successful face-to-face hazardous materials training program to a much wider online audience. One week after September 11, 2001, released an online module on Weapons of Mass Destruction that received more than 500,000 downloads by year's end. Designed and printed brochures for education training events.

1999 – 2000 – **Webmaster** – Radio Television News Directors Association, Washington, DC

Budgeted, scheduled and oversaw RTNDA's 1999 web overhaul, including a shift from a design that mirrored association structure to one that directly addressed member needs. Contracted 3rd-party vendors for graphic design, video streaming and members-only password protection. Designed marketing materials and advertisements publicizing rtda.org's redesign.

1997 – 1999 – **Multimedia Producer** – American Institute of Architects, Washington, DC

Made AIA's conference materials available to a much wider audience using web-based multimedia. Was responsible for planning and budgeting all aspects of production, from equipment rental and travel to post-production and implementation. Designed brochures and marketing materials for AIA's new online conference initiative and AIA's first official style guide (1997).

1994 – 1997 – **Gallery Technician** – Goethe Institut[e], Washington, DC

Hung and lit exhibitions of German art in galleries and organizations throughout Washington, including the Smithsonian and Corcoran Museums, the German Embassy and the Kennedy Center.

Education

Bachelor of Arts (cum laude) in Communications, minor in Art, University of Maryland (University College)

Memberships/Volunteer Organizations

- E-Buddies, 1998 – present (volunteer)
- Custom House Maritime Museum, 2009 – present (volunteer)
- Communication Arts, 1999 – present (member/subscriber)